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#### NĀ KAMA KAI

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# GRAMMY NOMINATED SINGER / SONGWRITER KIMIÉ MINER RELEASES NEW SINGLE "CHILDREN OF THE SEA" (NĀ KAMA KAI)

A Musical Collaboration with "Nā Kama Kai" and "Haku Keiki" of "Haku Collective"

## FOR IMMEDIATE RELEASE

**HONOLULU**, **HI** (**September 29, 2020**) Grammy Nominated, singer/songwriter and Founder/President of <u>HAKU COLLECTIVE</u>, *Kimié Miner* is set to release her latest single, '*Children of the Sea'* (*Nā Kama Kai*) celebrating the mission of local non-profit <u>Nā Kama Kai</u>, committed to empowering keiki to embrace a deeper sense of aloha and personal understanding of their kuleana for the natural environment. The organization is led by Founder & CEO Duane DeSoto.

"Now more than ever we need quality ways of engaging with our children and each other. At HAKU COLLECTIVE, our story begins with music (mele). Our new children's album, "Children of the Sea" shares important messages of conservation, ocean safety and interconnectivity told through the voices of Hawai'i's children. Our new group, called Haku Keiki make their artist debut with this album!" said Haku Collective Founder and President, Kimié Miner.

"Told through a cultural lens, these songs teach kuleana (responsibility) and mālama 'āina (caring for our earth and everything in it). Keiki Aloha, Kai Aloha is Nā Kama Kai's empowering motto.

When we teach our Keiki to love themselves, we empower them to love and take care of each other, our environment, and our beloved ocean. They see that we are all connected." said Haku Collective Founder and President, Kimié Miner.

"Hawai'i, our island home, is uniquely positioned as a world class leader in ocean education. As the beneficiaries of our abundant resources, Nā Kama Kai is instilling the kūleana (responsibility, obligation, privilege) in all the children of Hawai'i and the world to steward our ocean. NĀ KAMA KAI's mission to empower youth by creating safe and fun access to the ocean has led us to an incredible partnership with HAKU Collective's founder, Kimié Miner." said Nā Kama Kai Founder and CEO Duane DeSoto.

Music is a powerful and meaningful way to share 'ike kupuna (ancestral knowledge) with Hawai'i's most precious resource, our children. Kimie's gift of mele combined with Nā Kama Kai's mission is an exciting and fun way for us to reach a wider audience of children and broaden our ability to connect youth safely to the ocean." said Nā Kama Kai Founder and CEO Duane DeSoto.

On Sunday, October 4th, 2020, 8:00-9:00 p.m. HST, local non-profit Nā Kama Kai will make its worldwide 9th Annual Pa'akai Virtual Gala premiere on KHNL and online at hawaiinewsnow.com. As a highlight of this gala, Nā Kama Kai will honor Kim & Jack Johnson as their Pa'akai award recipients and Sean Yoro as their Ho'okele recipient for their leadership in educating keiki about the importance of ocean culture, safety, and stewardship of our 'āina. These prestigious awards are given to individuals whose work emulates the organization's vision of a sustainable and safe future for our keiki. All recipients will make an appearance on the show to accept their award.

This virtual event, presented by Sea Blade Boats and Pacific Marine Supply, will celebrate Nā Kama Kai's success in youth education and ocean safety workshops while continuing to raise much needed funds and awareness to strengthen the relationship between Hawai'i's youth, the ocean and our island home.

The event will feature all of the fun and unique elements of the previous in-person galas, while providing everyone a chance to enjoy the program safely from home. Grammy Nominated singer/songwriter and Founder/President of <a href="HAKU COLLECTIVE">HAKU COLLECTIVE</a>, **Kimié Miner** is set to release her latest single, 'Children of the Sea' (Nā Kama Kai) with Haku Keiki, celebrating the mission of <a href="NĀ KAMA KAI">NĀ KAMA KAI</a>, at this worldwide one-hour special. Additional artists include **Paula Fuga**, **Josh Tatofi** and other special guests.

## ABOUT THE SONG "CHILDREN OF THE SEA"

This song talks about the connection we have to the ocean. To nature. To our past. To our ancestors. For Native Hawaiians and Polynesians, this connectivity lives deep within our genetic DNA. This song invites each of us to return to the sea, our home. It's a song of remembrance, paying homage to those who came before us. Through music, we are connecting future generations to the ancestral knowledge we can experience when we embrace and engage with the ocean. This song carries the message of our past which thrives among us today. When we engage with nature and our 'āina, we are connecting to our past and becoming whole again.

Lyrical Excerpt: "Even the winds remember your song. You are the salt even when you're gone. Forgotten waves returning at dawn."

# **ABOUT THE ARTISTS**

Haku Keiki is a brand-new collection of young Hawaiian artists under the HAKU COLLECTIVE label. The group features talents of Hawai'i's keiki singing and playing instruments, including the iconic steel guitar. The first single "Children of the Sea (Nā Kama Kai)" features mentees from both HAKU COLLECTIVE's Melecraft songwriting workshops and Nā Kama Kai's Alaka'i program.

## **ABOUT THE COLLABORATION**

HAKU COLLECTIVE collaborated with Nā Kama Kai on this full-length album to share the important messages found in the educational pillars of Nā Kama Kai's ocean clinics. The process began with founders of both organizations recognizing recurring themes found in each of their respective work, realizing a collaboration would empower their shared values and message.

The writing process began in July, amid the COVID-19 global pandemic, where mentees met virtually through HAKU COLLECTIVE's "Melecraft Songwriting Workshop." Each mentee brought a different 'ike to the virtual drawing board. The Alaka'i Program provided first-hand knowledge about ocean safety, as learned at the Nā Kama Kai clinics. HAKU COLLECTIVE mentees brought their musical talents and transformed the *mo'olelo* into songs... now known as: "Children of the Sea."

Each keiki worked together in rotating small groups to discuss each of the five (5) Nā Kama Kai educational pillars: 1) Wayfinding & cultural acknowledgement; 2) Ocean Safety; 3) Mentorship; 4) Ahupua'a/Connection of the mountain to the sea and 5) Stewardship & Papahānaumokuākea. A song was written around each pillar and shared back to the larger group at the end of each smaller session. A new group would then touch on the song of the previous group and add or tweak the song's composition from melody, lyrics, to chords.

The keiki were mentored and guided by HAKU COLLECTIVE Founder/President and Grammy nominated music producer, singer/songwriter Kimié Miner and Nā Hōkū Hanohano award winning singer/songwriter, Paula Fuga.

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#### **ABOUT HAKU COLLECTIVE**

HAKU COLLECTIVE is a multi-faceted Music company created by artists for artists. Founded by singer/songwriter, *Kimié Miner*, we are a Native Hawaiian boutique music label and immersive product company located on the Island of Oʻahu. At Haku, our story begins with music. Most recently celebrated for "Mele in Hawai'i," Haku Collective has hosted the longest running livestream entertainment series in Hawai'i since the Covid-pandemic began, supporting over 40-artists around the world and while reaching a global audience with aloha.

Our first global project, GRAMMY® Nominated "Hawaiian Lullaby," features Hawaii's top recording artists singing familiar songs in both English and Hawaiian. The story continues through our immersive lifestyle collection including apparel, a keiki line of products, and accessories. All of our signature Haku products are inspired, designed and locally curated in Hawai'i. For more information or to inquire on HAKU COLLECTIVE collaborations visit: <a href="https://www.hakuhawaii.com">https://www.hakuhawaii.com</a> and follow our mele at @hakucollective and @playkimie.

# ABOUT NĀ KAMA KAI

Nā Kama Kai understands the immense value of the ocean environment, its vast resources, and its relationship to the land. As stewards of the kai (sea) and 'āina (land) keiki (youth/children) from all ethnic origins and economic backgrounds will learn to embrace their kuleana (responsibility) as caretakers of marine ecosystems that must be nurtured for future generations.

We strongly believe in our motto, Keiki Aloha, Kai Aloha, Beloved Child, Beloved Sea. Our children are nurtured at the same time that their love for the ocean is nurtured. As they continue to grow, this contemporary 'ōlelo no'eau is a reminder of their special place in the world along with their relationship and kuleana to the ocean and our natural environment.

Instagram: https://www.instagram.com/nakamakai/ Facebook: https://www.facebook.com/nakamakaiofficial

Youtube: Nā Kama Kai

## **HOW TO DOWNLOAD THE SINGLE**

WeTransfer: Download Single Here For Radio: ISRC Code QZ-GU7-20-00002

Fanlink: https://fanlink.to/ChildrenoftheSea-NaKamaKai

# FOR MEDIA USE:

For Haku Collective: Download Press Kit Here - including VIDEOS, Cover Art and Photos

WeTransfer: Press Kit

Credit: Courtesy of Haku Collective

#### For Nā Kama Kai:

https://drive.google.com/drive/folders/1DnofmbDxGMNfFoldyJ-4KczgO3RLmlJi?usp=sharing

Credit: Courtesy of Nā Kama Kai